

# ORDER



**Orders**  
**Order / Rev:** 357522  
**Alt Order #:** 06854990  
**Product Desc:** DSCC IE  
**Estimate:** 1848  
**Flight Dates:** 09/25/12 - 10/01/12  
**Original Date / Rev:** 09/21/12 / 09/21/12  
**Order Type:** GENERAL

**KTNV - Las Vegas**

**Primary AE:** Anjanette Brady  
**Sales Office:** PPH  
**Sales Region:** NAT

**Agency**  
**Name:** Great American Media  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave. NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Democratic Senatorial Campaign Cor  
**Demographic:** A35+  
**Product Codes:** PL Issue  
**Priority:** P-01  
**Revenue Codes:** HOUSE, ISSUE, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	48	\$62,400.00	\$53,040.00
10/01/12	10/01/12	16	\$19,850.00	\$16,872.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	48	\$62,400.00	\$53,040.00	0.00
October 2012	16	\$19,850.00	\$16,872.50	0.00
<b>Totals</b>	<b>64</b>	<b>\$82,250.00</b>	<b>\$69,912.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KTNV - Las Vegas	23%	\$82,250.00
Market	100%	\$357,608.70

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$92,978.26
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	24%	\$85,826.09
KTUD	1%	\$3,576.09
KVMY	6%	\$21,456.52
KVVU	18%	\$64,369.57
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$7,152.17

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Democratic Senatorial Campaign Comm  
 Product Desc: DSCC IE  
 Estimate: 1848

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	09/25/12	09/28/12	M-F 6-7am Action News	CM	M-F 6-7a	- TWTF - -	:30	2	\$750.00	P-01	0.00	NM	2	\$1,500.00
ACTION NWS@6AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					2	\$750.00		0.00			
E 2	KTNV	09/25/12	09/28/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	- TWTF - -	:30	2	\$750.00	P-01	0.00	NM	2	\$1,500.00
GD MRN AMR-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					2	\$750.00		0.00			
E 3	KTNV	09/29/12	09/29/12	Sat 5a News Sat 5a-6a News	CM	Sat 5a-6a News	- - - - - S-	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTN NWS SA@5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - - - - S-					1	\$450.00		0.00			
E 4	KTNV	09/29/12	09/29/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a	- - - - - S-	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTN NWS SA@6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - - - - S-					1	\$750.00		0.00			
E 5	KTNV	09/29/12	09/29/12	Sat 8a Sat 8a-9a	CM	Sat 8a-9a	- - - - - S-	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTN NWS SA@8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - - - - S-					1	\$750.00		0.00			
E 6	KTNV	09/30/12	09/30/12	Sun 5a News Sun 5a-6a News	CM	Sun 5a-6a News	- - - - - S	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTN NWS SU@5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - - - - S					1	\$450.00		0.00			
E 7	KTNV	09/30/12	09/30/12	Sun 7a GMA Sun 7a-8a GMA	CM	Sun 7a-8a GMA	- - - - - S	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
GD MRN-SUN-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - - - - S					1	\$850.00		0.00			
E 8	KTNV	09/30/12	09/30/12	This Week This Week	CM	Sat-Sun 9a-7p	- - - - - S	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - - - - S					1	\$750.00		0.00			
E 9	KTNV	09/25/12	09/28/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a	- TWTF - -	:30	2	\$400.00	P-01	0.00	NM	2	\$800.00
MORNING BLEND<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					2	\$400.00		0.00			
E 10	KTNV	09/25/12	09/28/12	M-F 10-11a The View	CM	M-F 10-11a	- TWTF - -	:30	2	\$1,000.00	P-01	0.00	NM	2	\$2,000.00
VIEW-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					2	\$1,000.00		0.00			
E 11	KTNV	09/25/12	09/28/12	M-F 11-12p Action News	CM	M-F 11-12p	- TWTF - -	:30	2	\$650.00	P-01	0.00	NM	2	\$1,300.00
ACTN NEWS@11AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					2	\$650.00		0.00			
E 12	KTNV	09/25/12	09/28/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p	- TWTF - -	:30	2	\$850.00	P-01	0.00	NM	2	\$1,700.00
CHEW-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					2	\$850.00		0.00			
E 13	KTNV	09/25/12	09/28/12		CM	M-F 2-3p	- TWTF - -	:30	2	\$350.00	P-01	0.00	NM	2	\$700.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				ABC Soaps 2-3p General Hospital										
				GENRL HOSPITAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -				2	\$350.00		0.00			
E 14	KTNV	09/25/12	09/28/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P - TWTF - -	:30	2	\$650.00	P-01	0.00	NM	2	\$1,300.00
				JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -				2	\$650.00		0.00			
E 15	KTNV	09/25/12	09/28/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p - TWTF - -	:30	2	\$900.00	P-01	0.00	NM	2	\$1,800.00
				ACTION NWS@5PM<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -				2	\$900.00		0.00			
E 16	KTNV	09/25/12	09/28/12	M-F 6-7p Action News	CM	M-F 6-7p - TWTF - - (6:00 PM-6:30 PM)	:30	3	\$1,000.00	P-01	0.00	NM	3	\$3,000.00
				ACTION NWS@6PM<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -				3	\$1,000.00		0.00			
E 17	KTNV	09/25/12	09/28/12	M-F 6-7p Action News	CM	M-F 6-7p - TWTF - - (6:30 PM-7:00 PM)	:30	2	\$1,100.00	P-01	0.00	NM	2	\$2,200.00
				ACTION NWS@630<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -				2	\$1,100.00		0.00			
E 18	KTNV	09/25/12	09/28/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p - TWTF - -	:30	3	\$850.00	P-01	0.00	NM	3	\$2,550.00
				ACCESS HOLLYWD<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -				3	\$850.00		0.00			
E 19	KTNV	09/25/12	09/28/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p - TWTF - -	:30	2	\$850.00	P-01	0.00	NM	2	\$1,700.00
				miLLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -				2	\$850.00		0.00			
E 20	KTNV	10/01/12	10/01/12	Monday ABC Prime C CASTLE	CM	CASTLE M- - - - -	:30	1	\$7,500.00	P-01	0.00	NM	1	\$7,500.00
				CASTLE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M- - - - -				1	\$7,500.00		0.00			
E 21	KTNV	09/25/12	09/25/12	Tue ABC Prime C PRIVATE PRACTICE	CM	PRIVATE PRACTICE T- - - - -	:30	1	\$6,500.00	P-01	0.00	NM	1	\$6,500.00
				PRIVATE PRACTICE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- T- - - - -				1	\$6,500.00		0.00			
E 22	KTNV	09/27/12	09/27/12	Thu ABC Prime B GREY ANTMY-ABC	CM	GREY ANTMY-ABC - - - T- - -	:30	1	\$5,000.00	P-01	0.00	NM	1	\$5,000.00
				GREY ANTMY-ABC										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - - T- - -				1	\$5,000.00		0.00			
E 23	KTNV	09/28/12	09/28/12	Fri ABC Prime A SHARK TANK	CM	SHARK TANK - - - - F- - (8:00 PM-9:00 PM)	:30	1	\$2,500.00	P-01	0.00	NM	1	\$2,500.00
				SHARK TANK										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - - - F- -				1	\$2,500.00		0.00			
E 24	KTNV	09/30/12	09/30/12	Sun ABC Prime B ONCE UPON A TIME	CM	ONCE UPON A TIME - - - - - S (8:00 PM-9:00 PM)	:30	1	\$6,500.00	P-01	0.00	NM	1	\$6,500.00
				ONCE UPON A TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - - - - S				1	\$6,500.00		0.00			
E 25	KTNV	09/25/12	09/28/12		CM	M-F 11-11:35p - TWTF - -	:30	3	\$1,500.00	P-01	0.00	NM	3	\$4,500.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 11-11:35p Action News ACTION NWS@11P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - TWTF-- 3 \$1,500.00 0.00														
E 26	KTNV	09/29/12	09/29/12	Sat 11-11:35 Action News	CM	Sat 11-11:35p - - - - - S-	:30	1	\$1,250.00	P-01	0.00	NM	1	\$1,250.00
ACTION NWS@11P< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - - - - - S- 1 \$1,250.00 0.00														
E 27	KTNV	09/25/12	09/28/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a - TWTF--	:30	2	\$750.00	P-01	0.00	NM	2	\$1,500.00
NITELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - TWTF-- 2 \$750.00 0.00														
E 28	KTNV	09/29/12	09/29/12	College Football Daytime College Football Daytime	CM	9a-4p - - - - - S-	:30	1	\$3,000.00	P-01	0.00	NM	1	\$3,000.00
COLLEGE FOOTBALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - - - - - S- 1 \$3,000.00 0.00														
E 29	KTNV	09/29/12	09/29/12	College Football Primetime College Football Primetime	CM	4p-830p - - - - - S- (5:00 PM-8:30 PM)	:30	1	\$4,500.00	P-01	0.00	NM	1	\$4,500.00
SAT. NITE FOOTBALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - - - - - S- 1 \$4,500.00 0.00														
E 30	KTNV	09/25/12	09/28/12	M-F 5-6am Action News	CM	M-F 5-6a - TWTF-- (5:00 AM-5:30 AM)	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTION NWS@5AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - TWTF-- 1 \$450.00 0.00														
E 31	KTNV	09/25/12	09/28/12	M-F 5-6am Action News	CM	M-F 5-6a - TWTF-- (5:30 AM-6:00 AM)	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
ACTION NWS@5AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - TWTF-- 1 \$650.00 0.00														
E 32	KTNV	10/01/12	10/01/12	M-F 6-7am Action News	CM	M-F 6-7a M- - - - -	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTION NWS@6AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M- - - - - 1 \$750.00 0.00														
E 33	KTNV	10/01/12	10/01/12	M-F 7-9a Good Morning America	CM	M-F 7-9a M- - - - -	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
GD MRN AMR-ABC< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M- - - - - 1 \$750.00 0.00														
E 34	KTNV	10/01/12	10/01/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a M- - - - -	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
MORNING BLEND< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M- - - - - 1 \$400.00 0.00														
E 35	KTNV	10/01/12	10/01/12	M-F 10-11a The View	CM	M-F 10-11a M- - - - -	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
VIEW-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M- - - - - 1 \$1,000.00 0.00														
E 36	KTNV	10/01/12	10/01/12	M-F 11-12p Action News	CM	M-F 11-12p M- - - - -	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
ACTN NEWS@11AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M- - - - - 1 \$650.00 0.00														
E 37	KTNV	10/01/12	10/01/12		CM	12p-1p M- - - - -	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00

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KTNV - Las Vegas

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				The Chew 12p-1p M-F 12p-1p										
				CHEW-ABC										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$850.00		0.00			
E 38	KTNV	10/01/12	10/01/12	ABC Soaps 2-3p General Hospital	CM	M-F 2-3p M-----	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
				GENRL HOSPITAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$350.00		0.00			
E 39	KTNV	10/01/12	10/01/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P M-----	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
				JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$650.00		0.00			
E 40	KTNV	10/01/12	10/01/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p M-----	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
				ACTION NWS@5PM<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$900.00		0.00			
E 41	KTNV	10/01/12	10/01/12	M-F 6-7p Action News	CM	M-F 6-7p M----- (6:00 PM-6:30 PM)	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
				ACTION NWS@6PM<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$1,000.00		0.00			
E 42	KTNV	10/01/12	10/01/12	M-F 6-7p Action News	CM	M-F 6-7p M----- (6:30 PM-7:00 PM)	:30	1	\$1,100.00	P-01	0.00	NM	1	\$1,100.00
				ACTION NWS@630<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$1,100.00		0.00			
E 43	KTNV	10/01/12	10/01/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p M-----	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
				ACCESS HOLLYWD<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$850.00		0.00			
E 44	KTNV	10/01/12	10/01/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p M-----	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$850.00		0.00			
E 45	KTNV	10/01/12	10/01/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p M-----	:30	1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00
				ACTION NWS@11P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$1,500.00		0.00			
E 46	KTNV	10/01/12	10/01/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a M-----	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
				NITELINE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$750.00		0.00			
												Totals	64	\$82,250.00